# MARWA SAMIR ABD EL-FTAH

#### **UI & UX DESIGNER**

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I aspire to be a doctor in the field of business administration and human resources management specifically and I aim to be a UI/UX Designer, creating innovative and visually appealing designs that enhance user experience and engagement. I specialize in blending aesthetics with usability to meet both user and business objectives using advanced design tools and techniques.

# **EDUCATION**

Bachelor of Commerce 2024

Specialization: Business Management

Institute: Higher Institute of Administrative Sciences in Janaklis

Final gpa 3.88/4

#### PROFESSIONAL EXPERIENCE

- Project Involvement: Contributed to UI/UX design projects, gaining hands-on experience in developing designs.
- Design Tools Proficiency: Utilized design tools such as Figma, Sketch, and Adobe XD to create prototypes and wireframes.
- Feedback Review: Assisted in reviewing user feedback and implementing necessary adjustments to enhance the user experience.
- Quran teacher

## **COURSES**

- International Computer Driving License (ICDL) Course.
- · English course
- · HR Management
- Web Development
- Ui/Ux design
- Marketing

# PRACTICAL SKILLS

- UI Design: Crafting visually appealing and user-friendly interfaces.
- UX Design: Enhancing user interaction and overall experience by addressing user needs.
- Prototyping: Developing interactive prototypes to test and refine designs.
- User Research & Usability Testing: Conducting research and testing to gather insights and optimize design solutions.
- Responsive Design: Creating adaptable designs for various devices and screen sizes.
- Design Tools Proficiency: Expertise in Figma, Sketch, Adobe XD, and other industry-standard tools.
- Communication & Collaboration: Effectively working with cross-functional teams to deliver successful projects.
- Quick learner
- Quick writing
- · real estate marketing
- Dealing with customers
- Marketing & Sales

# **LANGUAGES**

• Arabic: Native

• **English**: B1 (Intermediate)